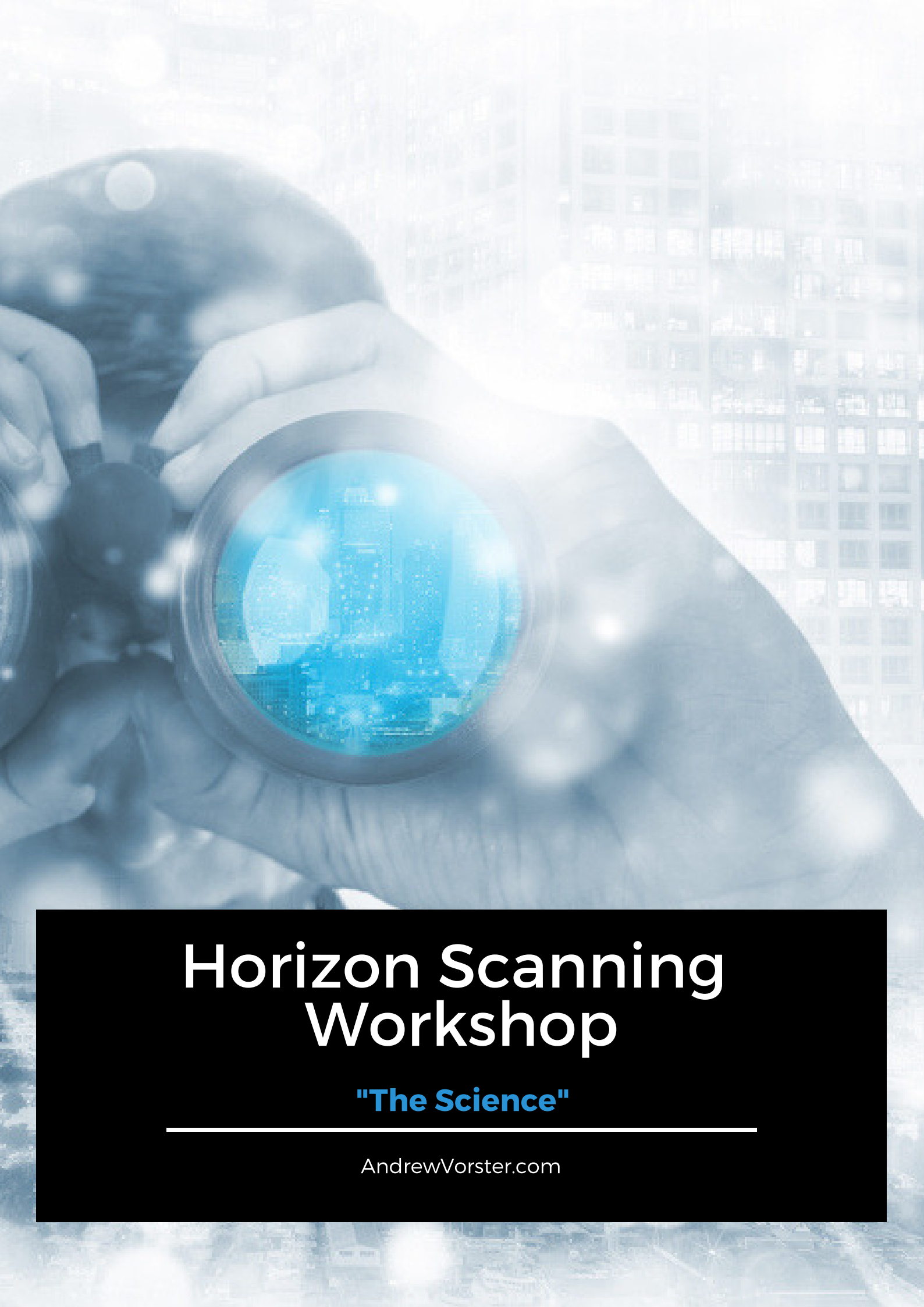


Horizon Scanning Workshop

"The Science"

AndrewVorster.com

OVERVIEW

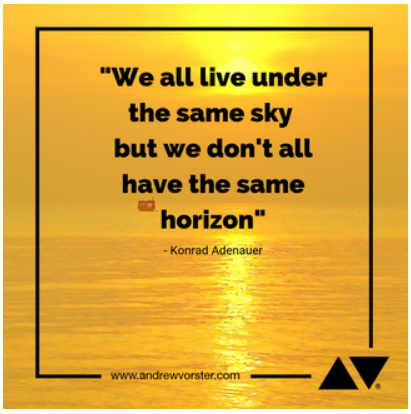
The long term success of any organisation is largely dependent on its ability to continually adapt and respond to the constantly changing world in which we exist.

Those organisations that cultivate a culture of continuous transformation enabled and accelerated by appropriate governance, process and technology, are best placed to leverage change for competitive advantage and they are able to respond in a proactive manner to the impacts and implications that current and future changes will have on their staff, their business models, their industry ecosystem, consumer behaviours and society in general.

Responsive organisations such as these have the ability to shape the future, as opposed to simply reacting to it.

To begin this process, you need to be constantly scanning the horizon for signals and trends that will shape the future of your organisation, but:-

- where do you look?
- how far out do you scan?
- who can you leverage to help?
- what do you do with what you see?
- how do you contemplate the implications?
- what do you do next?



This workshop is a hands-on skills transfer session where participants are guided through a range of horizon scanning sources which they then apply using Andrew's custom designed TIPS workbook to begin framing future opportunities and threats

APPROACH

WHERE?

Andrew kicks off by providing brief context to the session, followed by an introduction to 11 different domains to begin scanning for trends and signals.

45 MINUTES

GROUP WORK

Working in small groups, the participants fill in a worksheet, identifying a minimum of 3 sources per domain.

The activity ends by briefly sharing these across the groups with the aim of consolidating the lists after the session - if time allows, some consideration can be given on how best to federate / share responsibility for scanning activites.

30 MINUTES

WHAT, WHAT, WHAT?

The participants and then introduced to a framework to capture, record and contemplate the implications of what they see during their horizon scanning activities, using Andrew's bespoke TIPS workbook.

30 MINUTES

GROUP WORK

Working as individuals, the participants use the sources identified in the initial session and apply the framework just demonstrated by Andrew to capture and contemplate items of interest for further investigation.

The workshop wraps by briefly sharing some of these examples across the participants while also giving some consideration on how best to share their discoveries with a broader audience in order to stimulate further discussion and action.

45 MINUTES

TOTAL WORKSHOP DURATION 2.5 HOURS

The agenda outlined above is designed as a "knowledge transfer" session where the skills and techniques are passed on for the participants to apply themselves. Elements of the workshop can be compressed in order to fit within an agenda or can it be expanded with a specific goal or topic in mind to explore. In these cases the approach and duration can be adjusted accordingly - please contact Andrew directly to discuss any bespoke requirements you may have.

AUDIENCES

Scanning the horizon to identify disruptive signals and trends and contemplating the impacts and implications they will have on you, your team, your organisation, your industry, your suppliers, your competitors and even on society and people's behaviours has become a critical skill for everyone in business to develop. This skill is therefore applicable to every single employee and team across the entire organisation.

Leadership teams

This workshop is extremely valuable for inclusion in a leadership "away day" or as part of personal development as it will broaden their minds and stimulate thinking around leveraging their own employees and their wider eco-system as inputs into the change occurring around them today. They will also gain hands on experience of the benefits of the approach and how this information can be used to shape the future instead of reacting to it.

Corporate communication

One of the biggest barriers to change and transformation is "the fear of the unknown". By applying the skills learned in this workshop, corporate communications teams will understand how to capture and share the change on the horizon in order to stimulate conversations across the organisation, thereby "making the unknown, the everyday" - which significantly reduces this fear.

Strategy teams

Many strategy teams already undertake some form of horizon scanning activity, however this is often limited in scope to a particular domain or topic area and heavily reliant on external consultancy. This session will expand their thinking around their process and sources of information and what to do with it.

Transformation teams

The drive for transformation is fuelled and accelerated by change. The skills shared in this workshop are business critical for anyone involved in transformation of any kind.

Individual teams

Even if the organisation has a central horizon scanning capability (and especially is if doesn't!!) every individual team in an organisation will benefit from applying the concepts and skills developed in this workshop in order to be better positioned to shape the future.

ABOUT

ANDREW VORSTER - INNOVATION CATALYST

Having spent over 30 years driving innovation and transformation across a wide range of industries, Andrew has built up a reputation as a passionate technologist, innovator and disruptor. A published author with a background in research and a qualification in foresight, he is best known for “Igniting Innovation Initiatives” through his briefings, keynotes and workshops in his work as an Innovation Catalyst.

The majority of his time is spent scanning and scouting for changes in the TIPS (Technologies, Innovations, Patents and Start-ups) behind the trends that are driving new business models and shaping consumer behaviour today. He contemplates the impacts and implications these will have on society, industry and the individuals within. Weaving these into colourful and credible stories, specifically designed to inspire audiences and clients across the world, he helps them to envisage a wide range of multiple possible futures that will be fuelled, accelerated and enabled by technology & change.

WWW.ANDREWVORSTER.COM